



IAWIW BULLETIN 1

December 2007

1. AUSTRIA - WEINSCHWESTERN

None

2. BRASIL - CONFRARIA AMIGAS DO VINHO

None

3. FRANCE – ORDRE DES DAMES DU VIN ET DE LA TABLE

April 3 2006 : Wine tasting in the Hotel Guénégaud in Paris. 20 participants members of the association.

November 20-28, 2007 : Trip to Canada

April 24-26, 2007 : Trip to Catalogna

4. FRANCE - LES ALIENOR DES VINS DE BORDEAUX

None

7. FRANCE - FEMMES VIGNES RHÔNE

None

8. GERMANY - VINISSIMA

None

9. GREECE - GREEK WOMEN OF WINE

12-14 February 2007

European Parliament Strasbourg

Following an invitation from European delegate Mrs Katerina Batzeli, the chairman of our association represented Greece during the debate and voting in full Session of the European Parliament in Strasbourg on the revision of the Common Market Organisation (CMO) for the wine sector.

12 March 2007

Wine and Chocolate – Hyatt Regency Thessalonica - Chocolate”co-operates” impeccably with dry wines.

The Association of Greek Women of Wine in association with the company Wine Plus organized a rather different game of harmony, playing with the flavours of chocolate and wine, on Monday 12th March 2007 at the Hyatt Regency in Thessaloniki.

The rules of the "game" were subversive from the start – ignoring a basic rule in the pairing of dishes which holds that sweet dishes should be combined with sweet wine. Instead we experimented with combinations of chocolate with regional wines produced from the Greek vineyard.

The harmony proposals paired “pure” chocolate flavours, with Valrhona chocolate from four countries of origin: Venezuela, Caribbean, Mexico, Madagascar as well as chocolate creations from Alexandros Alexiou, chef pâtissier of the Hyatt Regency with wines from the following wineries; Estate Wine Art, Domaine Costa Lazaridi, Emery, Boutaris, Semeli, Arvanitidi, Domaine Katsaros and Domaine Gerovasiliou.

The conclusions regarding the matching of flavours proved to be very interesting.

The tastings showed that wines made from assyrtiko and chardonnay, provided they are full bodied with good ageing characteristics, combined well with fine chocolate flavours, but also with chocolate based desserts.

Correspondingly the red varieties xinomavro, agiorghitiko, mandilaria, cabernet sauvignon, merlot and syrah matched exceptionally well with the chocolate, sometimes adding to its character and sometimes absorbing its buttery texture on the palate. The rosé wines and the soft, fresh reds sought the fruity expressions in the pure chocolate as well as in the chocolate based desserts whereas the reds with strong tannins, complex bouquet and relatively high in alcohol gave an extremely hedonistic combination with the spicier expressions of chocolate.

7 April 2007

We sponsored a mission to Beijing - our member and author Niki Mitarea visited China to receive an award for her book “Oinomageremata – Cooking with Wine”

Niki Mitarea’s book “Oinomageiremata” (published by Ellinika Grammata) received an important international award at the "Gourmand World Cookbook Awards 2006".

The book won the Silver Medal in the category "Best Book on Cooking with Wine in the World " at the finals held in Beijing 4-7 April. Niki received her prize from the chairman of "Gourmand World Cookbook Awards" Mr Edouard Cointreau.

It should be mentioned that the «Gourmand World Cookbook Awards" which have already been in existence for 11 years are considered to be the “Oscars” of the publishing world on the subjects of food and wine. The organisation selects the best books from roughly 24.000 titles of books on food and wine which are published each year, encouraging world distribution and promotion of cookery books.

“Oinomageiremata” is the author’s first work which, based on her many years experience as a journalist on the subjects of food and wine, offers the public a valuable guide on the use of wine in cooking. In the pages of this luxurious edition, illustrated with photographs by Constantine Kafiri, are 80 recipes where wine plays the leading role together with information on the serving of wine and the role of wine as an accompaniment to food.

Following the warm reception that the Greek reading public gave the book, this award brought international recognition for the publishing house and the author.

The Greek Women of Wine sponsored Niki Mitarea’s visit to Beijing to collect this important prize.

11-13 May 2007

Excursion to the vineyards and wineries of Drama and the Pangaiou Mountains in Northern Greece

Our organisation in collaboration with our members Eleni Sotiriou and Maria Netsika of Wine Plus in Thessalonica organised a 3 day excursion Friday 11 until Sunday 13 May 2007, to the wineries of Drama and the Pangaiou Mountains.

The programme included visits to Nikos Lazaridis Chateau Lazarides, Pavlides Estate, Tecni Oinou – Wine Art, Manolesaki Estate, Domaine Costas Lazarides, Biblia Chora as well as a visit to the beautiful Angiti cave

We were overwhelmed by the warm reception and hospitality that we received from the six wineries that we visited. Eleni Sotiriou and Maria Netsika's selection of the hotel and the visit to the cave on Saturday morning were excellent choices. Finally, the lunch on Sunday provided an exceptional finale to the excursion.

Let's hope that this excursion will provide inspiration for the further involvement of our members from Northern Greece.

September 2007

The Greek Women of Wine celebrate and renew their corporate identity

The Greek Women of Wine, the association which has contributed through its varied activities to the promotion of Greek wines both at home and abroad, celebrates its first 10 years! On the occasion of this important anniversary it was decided to create a new logo which will portray the character of our Association.

Today the Association numbers 170 members, women who are professionally involved in the wider wine sector (wine producers, oenologists, viticulturists, journalists of wine and food, sommeliers, restaurateurs and hoteliers, suppliers, marketing and P.R. executives working in the sector, women in the wine trade, academics, executives of sector-based unions and ministries but also wine lovers) all with a love of Greek wine and its beneficial attributes.

With the new, modern but also timeless logo, designed by the "Arrow" advertising agency, the Association of «Greek Women of Wine», celebrates its birthday and invites new members who love wine to become part of the family and make their own contribution to establishing Greek wine in the minds of consumers worldwide.

17 October 2007

General Assembly and Election of new Board of Directors – Park Hotel, Alexandras Avenue, Athens 17.30mm

The New Board of Directors for the Greek Women of Wine is the following:

President - Mary-Irene Triantafillou (Winemaker - EMERY WINES & SPIRITS S.A.)

Vice President – Katerina Mihailidou

General Secretary – Iliana Sidiropoulou (Oenologist - EDOAO - WINES OF GREECE)

Special Secretary – Niki Negreponti (Oenologist – HARLAFTIS WINERY)

Treasurer – Maria Katsouli (Head Sommelier – KING GEORGE HOTEL ATHENS)

Project Team Coordinator & Communication with Members – Mary Triantafillopoulou (Winemaker – INAMBELOS)

Public Relations & Communication – Sofia Apostolaki (Public Relations – BOUTARIS)

Substitutional Member – Niki Mitarea (Author / reporter for wine & gastronomy)

Substitutional Member – Maria Netsika (Oenologist – WINE PLUS)

Founding President – Ann Kokotou (Winemaker – SEMELI WINES)

The president Mrs Mary-Irene Triantafillou, the Treasurer Mrs Maria Katsouli and the Special Secretary Mrs Niki Negreponti are on the board of directors for the second time and they have kept the same positions as on the previous board.

17 October 2007

Mrs. Mary Flerianou Honoured

The Board of the Association of the Greek Women of Wine decided to honour Mrs. Mary Flerianou and make her an honorary member of the Association. This decision was made in recognition of her many years of service in the oenology sector.

We honour Mrs. Mary Flerianou as one of the first women chemist-oenologists working in Greece. It is an honour for us to have as honorary members women who have played an active role for many

years in the wine sector and have contributed to the progress and growth of the sector, providing an inspiration and example to younger women.

Shortly we will have a thorough presentation of her career as well as her important successes and experiences.

25 October 2007

The Greek Women of Wine support the return of the internationally famous composer and pianist Nicos Ignatiadis

The Greek Women of Wine support the return of internationally famous composer and pianist Nicos Ignatiadi in collaboration with the children's choir of Spiros Lambrou and the Metropole Orchestra of Holland.

A new luxurious double collection set titled "Nicos Ignatiadi - return to the homeland" was released on 25 October 2007 by the "Mikri Politeia" and can be found in all bookshops, music shops and record shops.

The collaboration of Nicos Ignatiadi with the children's choir of Spiros Lambrou aims to highlight the human values and dreams of the Greek family expressed by the sincerest of interpreters ... children!

The CD contains old and new songs by the composer which with the accompaniment of the musicians of the Metropole Orchestra of Holland have acquired, beyond their timelessness, extra acoustic and quality dimensions.

Nicos Ignatiadi left Greece for Holland 20 years ago when he was at the top. He now returns having sold 4,6 millions records, a number which increases by the day. His songs are found on more than 250 million records worldwide. His personal success is that he sold not as a composer of his country's folk music, but because his compositions were loved as European music.

The children interpret amazingly well the songs by our great composer.

Songs of his such as the "Kokkino Garyfallo" (Red Carnation) have been sung in roughly 30 languages. Amongst the songs on this CD "Feast in the Acropolis" also stands out where the refrain writes : Come love give your everything, dance with me until the morning, feasting and Robola let the Acropolis see.

The Greek Women of Wine embrace this effort and look forward to a continuing collaboration ...

1-3 November 2007

International Symposium on Gastronomy and Wine Tourism – Thessalonica

Attendance of chairman of Association Mary-Irene Triantafyllou as a member of the panel 3/11/2007 (10:00 – 11:30) on the subject of marketing of wine tourism. Also participating on the discussion panel:

- Kevin Fields, University of Gloucestershire, UK
- Liz Sharples, Sheffield Hallam University, United Kingdom
- Alexandros Kouris, PRC Head Consultant, Strategic Consultant for the Greek Tourist Organization
- Ioannis Vogjatzis, Oenologist
- Anestis Babatzimopoulos, Distiller
- George Skouras, Chairman of Wine Roads of Peloponese

The International Symposium on Gastronomy and Wine Tourism is being co-organised by the HELEXPO / PHILOXENIA and the Alexandreion Technological Educational Institution Thessalonica.

8-11 November 2007

General Assembly of International Association of Women of Wine in Italy – Verona

The president Mrs Mary-Irene Triantafyllou and the General Secretary Mrs Ilianna Sidiropoulou represented the Greek Women of Wine at the annual IAWIW General Assembly.

23-25 November 2007

Innovation – Woman Show 2007

Our Association participated in an exhibition titled WOMAN SHOW 2007 that had as a target women and aimed to have exhibitors from all sectors that deal with women. After the research conducted on Women as Wine Consumers & Wine Buyers our association was invited by the organizers of the exhibition to participate not only with a sponsored stand by them but also to do various activities.

During the three days we organized along with Mrs Alexia Alexiadou (food writer & TV presenter) a food and wine pairing presentation seminar, we also had the chance to show typical varieties from Greece and do wine tastings and we also paired wine and chocolate that was offered to us by the company DEALS. This event was important to our association because it gave us the opportunity to network, share views, answer questions, and suggest new events with other women out of the wine field.

December 2007

New website for the “Greek Women of Wine” will be launched.

28-30 March 2008

Attendance at OINORAMA 2008

Following an invitation by organizer VINETUM, the Greek Women of Wine will participate as Supporters at the OINORAMA WINE FAIR 2008.

VINETUM organises the OINORAMA WINE TRADE FAIR every two years in Athens for wines, distillations and wine equipment.

OINORAMA is the only 100% wine fair in Greece, aimed at professionals and it attracts over 12,000 visitors many of which are from abroad.

Our Association will have a 9m² stand at the fair and will organize various “flavour games”.

10. HUNGARY – FIRST HUNGARIAN ASSOCIATION OF WOMEN IN WINE - *Első Magyar Borbarát Hölgyek Egyesülete*

Our Association has established the Wine Society „Zsuzsanna Lórántffy” after being admitted to the National Association of Hungarian Wine Societies in 2002.

Only the applicants who complete the following may become a member of our Wine Society:

She takes wine from a barrel decorated with our emblem by a thief-taker then pours it into the identified corresponding glass. Glasses for red, white and aszú wine are prepared.

Following she tastes the wine and characterizes its colour, fragrance and favour with at least three sentences.

If this is completed, our wine master / Katalin Bencze / inaugurates the applicant with a grapevine, and the applicant repeats the text of the oath and the event is authenticated by a certification and the applicant is awarded with a labelled flag wine and a silk scarf.



Similar inauguration ceremony was held on 26. November, 2007 in Agricultural Museum in Budapest. Two new members were admitted. I hereby attach the photos taken during the ceremony.



Two of our members, Gáborné Sajgó, Vice Chairwoman and Krisztina Sajgó, international contact, participated as wine-tasters in wine review of „V. Vino Fem European Wine Review Championship for Women” on 26 November, 2007. in Sopron. The championship takes place every year. During the event, international female oenologists and qualified wine tasters evaluate the applied wines of wineries in Hungary and other European countries.



Our Association also held Christmas Wine Tasting and presentation in Budapest in Budai Borszalon on 11 December, 2007.



Our members met for year's end party and brief annual evaluation on 28 December, 2007. in Budapest.

This year in January, our members will meet up again to discuss annual program, and even in January 2008. we will have Tokaji wine presentation in Budai Borszalon – Budapest together with Katalin Bencze and our members. Wines from Sajgó family will be presented and tasted.

11. HUNGARY – TOKAJI WOMEN AND WINE ASSOCIATION - *Tokaji Borbarátnők Társasága*



The Association held a tasting for the visitors of the 35th Tokaj Writers' Camp 2007, so the people of literature can take nice memories with them from the wine region.



The Association took the exhibition of Zoltan Bakos's photographs of Tokaj to the wine fair of the International Castle Games 2007. in Visegrád.

The Association participated on the Vinitaly exhibition in Verona at the Hungarian stand. It was great to show the wines of Tokaj to all those people, and to meet so many of those, who love Tokaj.

On 2007 **february 3rd** - The annual Charity Ball of the Association in the Tokaj Congress Center, and the grand opening of the exhibition of Zoltan Bakos's photographs of Tokaj in Tokaj.

12. ITALY – LE DONNE DEL VINO

None

13. SPAIN - AMAVI

AMAVI AWARDS ITS SPECIAL MENTION TO “MOSCATEL PASAS PLAYA REGLA Y SOLERAS DE LA ABUELA” MADE BY BODEGAS JOSÉ MELLADO MARTÍN

The Asociación de Mujeres amigas del Vino (AMAVI), through a jury made up of members (some distinguished with an **Amavi Award**) and **leading professionals from various sectors**, has granted recognition to this superb *moscatel*.

Madrid, November 2007.

AMAVI, the first women's association of friends of wine, backed the recently held IBERWINE fair with its participation by awarding the “**AMAVI special mention**” to one of the 10 wines honoured with the Gold Medal at the “**Premios Salón Internacional del Vino 2007**”.

The “**AMAVI special mention**”, is a different distinction. To award it, AMAVI brought together an outstanding jury consisting of prestigious women prominent in various spheres—Sonia Galimberti, Cristina Higuera, Paloma Soria, Marily Coll, Mayte Lapresta, Xandra Falcó, Concha Mora de Borbón, María Luisa Perdigón and Kasia Romanska—who contributed a novel and special point of view through a non-professional tasting open to the public.

The award was granted according to the same procedure as for the “**Premios Salón Internacional del Vino**”, using the same tasting notes, and attested to the oenological skills of the jury who chose “**Moscatel pasas playa regla y soleras de la abuela**”, a superb sweet wine that won a Zarcillo de

Oro at another Spanish wine competition. Two other great wines ranked behind it in prominent positions: “**Tempranillo Viñas Viejas**” by Iñiqui Núñez’s Bodegas Pago de Cirsus and “**Sed de Caná 2005**” by Bodegas y Viñedos del Jaro S.L.

As a society of wine lovers, **AMAVI** could not be absent from **IBERWINE**, the prestigious international event staged in Madrid bringing together leading wineries from the Iberian Peninsula and Latin America, captained by Spanish wine.

14. SWITZERLAND – THE ARTISANES OF VINE AND WINE – *Les Artisanes de la Vigne et du Vin*

28 March 2007

A special award, the Entrepreneur’s Price, is given to two women postgraduate in a Master of Advanced Studies in Management Organisation Communication at the university of Neuchatel (CH). These women made a special study on the Management of the City and created GestionCité. The aim is to provide a better life in the cities.

18 – 23 April 2007

Participation at the major Swiss wine exhibition : ARVINIS. The association has a stand where all wines from the members can be tasted.

20 April 2007

The President is invited as a jury to the first Edition of Women and Wines of the World International Competition in Monaco. The aim of this international competition is to award formal recognition to wines whose organoleptic properties are the quintessential expression of their appellation or provenance. This international competition is also intended to bring to light the role of women in the world of wine and wine-making at an international level.

Running parallel to this tasting, Femmes et Vins du Monde Concours International - Women and Wines of the World International Competition handed over the first Nova Encouragement Prizes 2007 to:

- Ms. Irina Iavoreschi, a Moldovian second-year student of enology at the “Centre de Formation et de la Recherche en Oenologie”, Pharmaceutical Faculty, University of Montpellier, France, for the category Female Student of Oenology/Viticulture

- Mrs. Annie Staron, GIE « Les Vins au Féminin », Domaine de Bourganel, France, for the category Female Wine Producer

- IAWIW - International Association Women in Wine, represented by its President, Mrs. Coraline de Wurstemberger, for the category Non-Profit Making Association

- for rewarding their investment in the world of wine at an international level.

A special prize (a sculpture realized by Angèle AUDIBERT-BELTRAMO) was also awarded to a wine producer from the south of France, for her dedicated involvement in the wine industry for more than 20 years, Mrs. Claude Marie MOURIESSE. This prize was handed over by Mrs. Ana WISCOUR-CONTER, president of the Junior Chamber Monaco.

17 November 2007

During the exhibition Fully en Capitales, a special course on Petite Arvine wines is organised for the Ambassadors of the association. The Petite Arvine is a kind of grape grown in Wallis and in very few other areas in the world (France, Italy). It is very interesting to compare different wines from different terroirs.